



BECOME A SPONSOR
 Join us as we spotlight
 Bay Area authors, artists and thinkers
 In support of the
 Berkeley Public Library

<p>What We Do</p> <p>The Berkeley Public Library Foundation partners with community members, organizations, foundations, and businesses to raise funds for library innovation and excellence. We help build and refurbish library buildings, provide resources and materials for dynamic new projects that keep our libraries creative, flexible, and ready to serve in an ever-changing, digitized and interconnected world.</p>	<p>Event Details</p> <p>AfterWORDS is a popular series of 13 up-close cultural events featuring authors, artists, and thinkers from the Bay Area. Events include gourmet dinners with writers, a guided tour with a design critic, film screenings with screenwriters, a poet symposium, drinks and tapas with crime writers, an author panel at a hip local restaurant, and more. Tickets for AfterWORDS are promoted prior to, during, and after the Foundation’s Annual Authors Dinner in February.</p> <p>WHEN: March – September 2017</p> <p>WHERE: Local restaurants, unique community venues, private homes, small theaters, and library community spaces.</p> <p>WHO: Up to 300 community supporters, civic leaders, business professionals, and philanthropic literati who enjoy a wide range of distinctive cultural events, travel, food, films, art, books, and all things library.</p>
<p>Why Sponsor?</p> <p>Sponsorship is an opportunity for you or your business to show a commitment to literacy and the role of the public library in building a thriving community. Your donation helps keep an essential service vital while increasing your exposure and visibility.</p>	

Sponsor Benefits	Featured advertising in 2017 Authors Dinner Promotions	Pre-event advertising (website, e-news, & invitations)	Verbal recognition at events	Print recognition on promotional materials	Link & logo on website	Social media exposure	Authors Dinner Reception or AfterWORDS Tickets*
Series Sponsor \$5,000	✓	✓	✓	✓	✓	✓	6
Event Sponsor \$2,500		Varies*	✓	✓	✓	✓	4
Underwriters \$500+		Varies*	✓	✓	✓	✓	2
In-kind Sponsors		Varies*	✓	✓	✓	✓	NA

*Some restrictions apply. Call us for details.

Thank you!

Every sponsor makes a difference. Contact us and make your commitment today.
 Call Kathy 510/981.6115 or email khuff@bplf.org

For maximum exposure please confirm by December 1st.
 We are a 501(c)(3) nonprofit. Your contribution is tax-deductible to the extent allowable by law.



Sponsorship Commitment Form

- YES! I'd like to support the Berkeley Public Library and sponsor the 2017 AfterWORDS series featuring Bay Area authors, artists and thinkers.

Contact Name _____

Phone _____ Email _____ Website _____

Name as it should appear on event materials

Please select sponsorship gift level:

- Series Sponsor \$5,000
- Event Sponsor \$2,500
- Underwriter \$500
- In-kind Sponsor* (call for details)

Total Amount \$ _____ Today's Date _____

Method of payment: () Check, payable to *Berkeley Public Library Foundation*

() Send me invoice for payment in () January 2017 February 2017

 Visa MC AmEx

Card # _____ Exp _____ Code _____

Address _____

City _____ State _____ Zip _____

The Berkeley Public Library Foundation (BPLF) will provide sponsors with the benefits appropriate to the sponsorship level. The BPLF is a 501(c) (3) nonprofit. Donations are tax deductible to the extent allowed by law.

Respond by December 1st to take full advantage of all the sponsor benefits. Send completed form to events@bplf.org or mail to Library Foundation, Attn: Kathy Huff, 2090 Kittredge Street, Berkeley CA 94704. Call us at 510/981-6115.

Thank you for your support! Together we are making a great library extraordinary.