

LIBRARIES GROW OPEN MINDS



21ST ANNUAL AUTHORS DINNER

BERKELEY PUBLIC LIBRARY FOUNDATION

SUNDAY, MARCH 3, 2024

YOUR INVITATION TO SPONSOR

The Berkeley Public Library Foundation's annual Authors Dinner brings our community together to celebrate Bay Area authors and our region's rich literary tradition. Don't miss this chance to mingle with our 20 honored authors during a lively reception, over a sumptuous dinner, and throughout the festive program that spotlights each author's personal story and most recent book. Proceeds from this intimate evening held at the downtown Central Library support all branches of the Berkeley Public Library. This year, we honor the Claremont Branch's 100th year of serving our community.

Authors Dinner attendees include 250 influential community leaders, business professionals, and philanthropists who believe that our extraordinary community deserves a world-class library. Our guests are devoted book lovers and consumers of a wide range of distinctive cultural events, products, and services. They are passionate about literature, film, travel, art, theater, sports, scientific inquiry, fine wine, cuisine, and engaging conversation.

Luminary \$50,000+

- Top sponsorship billing in all event materials and external communications; this may include recognition through media partnerships or other promotional extensions
- Exposure to more than 100,000 households in Berkeley and beyond households through digital news
- Full-page advertising in the program book
- Year-round recognition on public monitor at Central Library
- Logo and link on website
- Social media promotion, including exclusive sponsor posts on LinkedIn, Instagram, and Facebook
- Acknowledgment from the podium
- Top choice of an author, celebrity host, or presenter at your table
- Early entrance to the authors-only reception at 5:30 pm
- Company logo on event book bag keepsake for guests
- Opportunity to include a branded item in book bag keepsake
- Table of 12, with 10 seats for you and your guests
- Complimentary copy of an author's book for all guests

Literary Lion \$25,000+

- Recognition as a major sponsor in all print collateral and electronic communications for the event
- Half-page advertising in the program book
- Year-round recognition on public monitor at Central Library
- Logo and link on website and social media visibility
- Acknowledgment from the podium
- Priority selection of an author, celebrity host, or presenter at your table
- Early entrance to the authors-only reception at 5:30pm
- Opportunity to include a branded item in book bag keepsake
- Table for 12, with 10 seats for you and your guests
- Complimentary copy of an author's book for your guests

Laureate \$12,000+

- Quarter-page advertising in the program book
- Year-round recognition on public monitor at Central Library
- Logo and link on website and social media visibility
- Acknowledgment from the podium
- Choice of an author, celebrity host, or presenter at your table
- Dinner seating for 8 guests
- Complimentary copy of an author's book for your guests

Belletrist \$5,000+

- Quarter-page advertising in the program book
- Print and electronic recognition at event
- Logo and link on website and social media visibility
- Seating for 4 guests with an author, celebrity host, or presenter
- Complimentary copy of an author's book for your guests

Bibliophile \$2,500+

- Print and electronic recognition at event
- Name or logo in the program book
- Logo and link on website
- Seating for 2 guests with an author, celebrity host, or presenter
- Complimentary copy of an author's book for both guests

Love a Librarian \$1,000+

- Dinner ticket for one deserving Librarian
- Donor name or logo in the program book
- Helps fund librarian-led initiatives — small grants for big ideas!
- Complimentary book bag and copy of an author's book



Gather together in support of a place that fosters lifelong learning, encourages community, and builds childhood memories – where open minds can go to grow.

Join us as a sponsor of the 21st Annual Authors Dinner, Berkeley's most beloved literary gala of the season!

Event Emcee

Brian Watt, KQED's award-winning Morning Radio News Anchor, whose family regularly checks out books from the Berkeley Public Library.

Honored Authors

Reem Assil	Cathy Park Hong
Annie Barrows	Robert Johnson
Janet Byron	Dorothy Lazard
Ingrid Rojas Contreras	Grace Li
Dave "Davey D" Cook	Adam Mansbach
Peter Gleick	Mary Roach
Jasmine Guillory	Kate Schatz
L. John Harris	

Partial list as of 9/7/2023

Foundation Board

Christa Aboitiz	Mary O'Neill
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The Berkeley Public Library Foundation supports library innovation and excellence at all five locations of the Berkeley Public Library. The Foundation outfits and refurbishes library buildings and funds dynamic projects to advance literacy for every age and stage of life – in reading, math, art, science, and engineering. We help secure technologies and services to advance social equity and ensure that the library continues to be accessible, creative, and ready to serve the needs of our diverse and growing community.

We invite you to join us to help keep Berkeley's libraries strong, today and for future generations.

For additional information, please contact:

Kathy Huff
Executive Director
Berkeley Public Library Foundation

khuff@bplf.org
510.981.6115

**YES! I'd like to sponsor the 21st Annual Authors Dinner
on March 3, 2024.**

Individual, Organization, or Company (as you wish to be
acknowledged)

Contact Name _____

Phone _____ Email _____

Sponsorship levels

- ☐ Luminary \$50,000+ (\$48,000 tax deductible)
- ☐ Literary Lion \$25,000+ (\$23,000 tax deductible)
- ☐ Laureate \$12,000+ (\$10,400 tax deductible)
- ☐ Belletrist \$5,000+ (\$4,200 tax deductible)
- ☐ Bibliophile \$2,500+ (\$2,100 tax deductible)
- ☐ Love A Librarian \$1,000+ (100% deductible)

Donation

- ☐ I/we cannot attend this year but wish to make a gift of \$ _____
in support of the Library (100% deductible)

TOTAL AMOUNT \$ _____

Method of payment:

- ☐ Please invoice me
- ☐ Check, payable to Berkeley Public Library Foundation
- ☐ This is a pledge for payment in ____ December 2023 ____ January 2024
- ☐ Credit card

Card # _____ Exp _____ CVV _____

Address _____

City _____ State _____ Zip _____

Please respond by November 15 to secure seating and take full advantage
of all sponsor benefits.

Send completed form to events@bplf.org or mail to:

Library Foundation, Attn: Kathy Huff, 2090 Kittredge Street,
Berkeley CA 94704.

Call us at 510.981.6115

*The Berkeley Public Library Foundation (BPLF) is a 501(c)(3) nonprofit,
tax ID 94-3280180.*

Donations are tax deductible to the extent allowed by law.

Thank you for your support!

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