



Berkeley Public Library Foundation

# 22<sup>nd</sup> ANNUAL AUTHORS DINNER

Sunday, February 23, 2025 5:30 PM

## Your Invitation to Sponsor

**Step into the heart of Berkeley's literary scene as a sponsor of the 22nd Annual Authors Dinner—the most anticipated gala of the season!**

This magical after-hours event at the Central Library is an opportunity to champion innovation and excellence across all five Berkeley Public Library locations.

Hosted by the Berkeley Public Library Foundation, with **Honorary Chair former UC Chancellor Carol Christ**, this cherished event will be **emceed by KQED's Forum Co-Host Alexis Madrigal**.

The gala brings together our vibrant, library-loving community to honor Bay Area authors and celebrate our region's rich literary heritage. Mingle with 20 distinguished authors and celebrity hosts, savor a sumptuous dinner, and enjoy the dynamic program highlighting each writer's journey and latest work.

**Your sponsorship will help fund projects beyond the Library's regular budget, bringing bold and transformative library projects to life for our community.**

We count on leaders like you who are committed to enriching Berkeley's cultural heritage and its extraordinary library for future generations.

We hope you will join us for an unforgettable evening.

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### Honored Authors

Olivia Allen-Price, Kristina Cho, Brian Copeland,  
Arlie Hochschild, Obi Kaufmann, R.O. Kwon,  
Dion Lim, Tomas Moniz, Tommy Orange,  
Saul Perlmutter, John Campbell, Robert MacCoun,  
Cecilia Rabess, Greg Sarris, Amy Schneider,  
José Vadi, and Carvell Wallace

### Celebrity Hosts & Presenters

KQED Morning News Anchor Brian Watt,  
Berkeley City Manager Paul Buddenhagen,  
Emmy Award-winning journalist Linda  
Schacht, and authors Peggy Orenstein,  
Vanessa Hua, and T.J. Stiles

*\* partial list as of 09/25/24*

**Luminary \$50,000+**

- Top billing in all event materials, media recognition, and promotional exposure.
- Full-page ad in the program book, year-round recognition on the website, and public monitor at the Central library.
- Exposure to 100,000 households through digital news, social media promotion, exclusive sponsor posts.
- Recognition from the podium.
- First choice of author or celebrity host at your table.
- Early entrance to the reception with authors and hosts.
- Opportunity to receive a personalized tour of buildings and services with the Director of Library Services.
- Logo on event keepsake book bag and opportunity to include branded items.
- Table for 12 with 10 guest seats and complimentary books for all.

**Literary Lion \$25,000+**

- Major sponsor recognition in all event materials.
- Full-page ad in the program book, year-round recognition on the website, and public monitor at the Central Library.
- Online and social media visibility, podium acknowledgment.
- Priority selection of author or celebrity host at your table.
- Early entrance to the authors- and hosts-only reception.
- Opportunity to include branded items in the book bag.
- Table for 12 with 10 guest seats and complimentary books for all.

**Laureate \$12,000+**

- Recognition in event materials.
- Half-page ad in the program book, year-round recognition on the website, and public monitor at the Central Library.
- Online and social media visibility, podium acknowledgment.
- Choice of an author or celebrity host at your table.
- Table for 10 with 8 guest seats and complimentary books for all.

**Belletrist \$5,000+**

- Quarter-page ad in the program book and recognition at the event.
- Online and social media visibility.
- Seating for 4 guests with an author or celebrity host.
- Complimentary books for all guests.

**Bibliophile \$2,500+**

- Recognition at the event and in the program book.
- Online and social media visibility.
- Seating for 2 guests with an author or celebrity host.
- Complimentary books.

**Love a Librarian \$1,000+**

- Supports librarian-led initiatives and projects.
- Helps send a librarian to attend and enjoy the event.
- Recognition of your generosity in the program book.

**Book Worm \$100 – \$500**

- A donation to support library literacy projects and innovations.
- Special recognition of your generosity in the program book.

# SPONSORSHIP COMMITMENT FORM

Please respond by **November 1** to take full advantage of all your sponsor benefits.

**YES! I/We want to make this night one for the books!  
Count me/us in as a sponsor.**

**How do you want to be acknowledged?** (Name of Individual, Family, Organization, or Company)

\_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

## Sponsorship Levels

- Luminary \$50,000 (\$48,250 deductible)
- Literary Lion \$25,000 (\$23,250 deductible)
- Laureate \$12,000 (\$10,600 deductible)
- Belletrist \$5,000 (\$4,300 deductible)
- Bibliophile \$2,500 (\$2,150 deductible)
- Love A Librarian \$1,000 (100% deductible)
- Book Worms \$100 - \$500 (100% deductible)

**TOTAL AMOUNT** \$ \_\_\_\_\_

( ) This is a pledge for payment in \_\_\_\_\_ December 2024 \_\_\_\_\_ January 2025

I/we cannot attend and wish to donate back \_\_\_\_\_ tickets.

## Method of payment:

- ( ) Please invoice me
- ( ) Check, payable to Berkeley Public Library Foundation
- ( ) Credit card

Card # \_\_\_\_\_ Exp \_\_\_\_\_ CVV \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Send completed form to **events@bplf.org** or *mail to:*

Berkeley Public Library Foundation, Attn: Kathy Huff, 2090 Kittredge Street, Berkeley CA 94704

*Call us at 510.981.6115*

The Berkeley Public Library Foundation (BPLF) is a 501(c)(3) nonprofit, tax ID 94-3280180.  
Donations are tax-deductible to the extent allowed by law.